

Station WVBTV-TV NORFOLK, VA. Agency () MENTZER MEDIA Rep Firm
Advertiser () AM.FOR PROSPERITY 600 FAIRMONT AVE, S#306 Sales Office () PHILADELPHIA
Product AMER. FOR PROSPERITY TOWSON, MD 21286 Salesperson () ANJIE BRADY
Estimate# 305 Agency C/P1/P2/E //305
Buyer STEPHANIE KOHLBAUER Flight Dates 08/28/2012 - 09/03/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

CLIENT: AMERICANS FOR PROSPERITY SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$700
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	8P-9P	HOUSE	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	
				Buyline Comment: HOUSE								
	2	SU	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	09/02-09/02	1	1	1	\$100.00	
				Buyline Comment: FOX NEWS SUNDAY								

---REPORT TOTALS---

Report Totals: 2 / \$700.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$700.00
Sales Totals: 2 / \$700.00
Station Totals: 2 / \$700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$14,000 CATV 0% WAVY 35% WGNT 0% WPXV 0% WTKR 22%
WTVZ 0% WVEB 5%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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TOWSON, MD 21286

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Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Books JUL11, EJUL12

Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE